

RESUME

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EXPERIENCE PROFESSIONAL

BLIND, INC.

1702 Olympic Blvd.
Santa Monica, CA 90404

President/Founder/Executive Creative Director

Founded Blind, Inc., a bi-coastal, multi-disciplinary design firm with an emphasis in motion graphics. Direction and design of commercials, main titles, show opens, promos, web sites, print collateral and motion graphics for entertainment and advertising clients. Management and direction of design, production and post production teams.

Clients include: Microsoft, Nike, Merrill Lynch, Xbox, Showtime Networks, Mitsubishi Motors, Kodak, Ford, Infiniti, Playstation 2, New Jersey Anti-Smoking, Los Angeles Film Festival, Toyota, K2, Nextel, Atari, Sebastian International, Warner Brothers Television, Lincoln Financial, 20th Century Fox, Amnesty International, Fox Sports Net, Venice ArtWalk, Sony, Fuse, MTV, New York Stock Exchange, Alpine and Partnership for a Drug Free America.

12/1995 - Present

The Futur

1702 Olympic Blvd.
Santa Monica, CA 90404

CEO/Founder/Host

Content education platform with four concentrations: Branding, UX, Business and Design. Weekly video series with over 150k+ subscribers. Weekly podcast.

07/2016 - Present

The Skool

Santa Monica, CA 90404

CEO/Co-Founder

Cofounded The Skool with Jose Caballer. Launched 3 seasons of programming content, produced 2 in-person conferences and co-authored content and kits.

10/2013 - 06/2016

R/GA

6526 W. Sunset Blvd.
Hollywood, CA 90028

Freelance Designer

main title and logo design for Island of Dr. Moreau

main title design and animation for Eraser

main title and transition design for Celtic Pride

designer of Taco Bell "Nothing Ordinary About It" tv campaign

12/1995 - 03/1996

NOVOCOM

6314 Santa Monica Blvd.
Los Angeles, CA 90038

Freelance Designer

design of various show opens and network I.D.s

11/1995 - 05/1996

EPITAPH RECORDS

2798 Sunset Blvd.
Los Angeles, CA 90026

Designer

designed CD cover art, posters, j-cards and one sheets for bands including Pennywise and Rancid

11/1995 - 05/1996

COLE & WEBBER

221 Yale Ave. North #500
Seattle, WA 98109

Art Director/Designer

designed and art directed print ads for Westin Hotels, SGI computers, Child Haven

11/1995 - 05/1996

PRAXIS

Pacific Palisades, CA 90272

Design Intern

assisted Simon Johnston in the design and layout of various print assignments

11/1995 - 05/1996

EXPERIENCE
ACADEMIC

Art Center College of Design, Pasadena, CA

Part-time Instructor (Fall & Spring Semesters)

05/2000 - 06/2015

Courses Taught:

- Advance Motion Communication Design
- Dynamic Type
- Film Title Design
- Sequential Design 1

Otis College of Art and Design, Los Angeles, CA

Assistant Adjunct Professor (Fall & Spring Semesters)

08/2001 - 05/2008

Courses Taught:

- Perspectives in New Media & Technology II
- Motion Graphics Principles

BOARD
MEMBERSHIPS

Society to Promote Japanese Animation— Board of Directors 2014-Current

Saleshood— Advisory Board 2013-Current

Emmys Motion & Title Design Executive Committee 2013-2017

Otis College of Art & Design— Board of Governors 2013-2014

ALGA— Advisory Board, Events Co-Chair 2012-2014

Woodbury University— Advisory Board 2014

Santa Monica College— Advisory Board 2014

EDUCATION

Art Center College of Design, BFA 95 w/ honors

Graphics and Packaging major

Scholarship recipient

AWARDS

Clio Key Art Awards – Gold 2016, Gold, Bronze 2015

Webb – Silver, People's Voice 2015

Effie – Gold 2013

Pixie Award – Platinum 2012

Emmy 2010 – Animation Art Direction Music Video “Heart of Stone”

London International Awards – Bronze 2011

London International Awards – Gold 2010

One Show – Bronze 2011

One Show – Gold 2007

Addy – Gold 2009

Create Awards – Silver, Gold 2008

MTV VMA Best Rock Video for Jet “Are You Gonna..”/director Robert Hales

Communication Arts Design Annual 38, 42, 43, 44, 45

Type Directors Club 20, 22, 23, 25, 26

British D&AD 2003 – Silver

ID 2002 – Design Distinction

How International Design Annual 2002

Print Digital Design Annual 7

Broadcast Design Association 2004 – Gold, Silver

Broadcast Design Association 2003 – Gold, Silver

Broadcast Design Association 2002 – Gold

New York Festival 2002 – Silver

77th Art Directors Annual

One Show – Merit

Telly 03 – Silver, Bronze

Telly 02 – Bronze

Telly 01 – Silver, Bronze

LECTURER

Design Taxi
Creative Bloq
Paper, Taipei Feature 135, 2013
Brand Magazine no. 19, 2013
Stash 02, 07, 12
Post January 04, August 05
L.A. Weekly "A City In Motion"
Pictoplasma 3
Stash vol. 02 (DVD magazine)
"72 DPI, Anime"
"E-Projects" Vol. 1
"Cutting Edge Web Design, The Next Generation"
"Upload, Taking Print to the Web"
"Motion Graphics: Film+TV"
"Motion Graphics: Web"
"Becoming A Graphic Designer"
How, August 03: "Design Workspace"
DesignNet, April 03
How, August 01 "Behind The Design"
Boards, September 01
Res, vol 4. no. 4 & 5
Graphic Design USA, January 01
"Res 10" 98
ResFest "By Design" 2004
New York Film Festival 2004
Ion Film Festival 2004

PUBLICATIONS

Art Center 3x3: Originality vs. Plagiarism 2017
Digitally Made: Art of Social 2017
NAB Post Production World: Cultivating Creative Confidence, Social Media, Stop Pitching!
Start Winning, Business of Design, 2017
LA Web Pros – Branding 2016
AIGA Dallas Fort Worth – Biz Of Design
ArtCenter Bold: Creative Symposium— Strategies for Client Growth 2016
Mob Con: Power of Asking, Client Is Not Your Enemy 2016
3D Sense, Singapore 2016
UCLA/Blackstone: Business of Design 2016
AIGA Richmond: Position Conference 2016
NAB Post Production World: Branding, Freelancing 101, Client Management 2016
Motion Conference: Passion 2016
Adobe Video World: Keynote 2016
Idea Resource: Branding workshop, Storyboarding workshop 2016
Pele Awards, Hawaii: 2015
Word Camp: The Client Is Not Your Enemy 2015
WIAD Portland: Facilitation by Design 2015
Search Love San Diego 2015
CalArts Creative Strategies Workshop and lecture 2015
Cal State DH: 2014
ArtCenter 3x3: Yo Lai Do 2014
ArtCenter Bold: Creative Symposium 2014
San Diego University 2014
Guangzhou Academy of Fine Art 2014
Beijing Academy of Fine Art 2014
Luxan Academy of Fine Art 2014
Cal State Northridge: 2013
LADF Summer Evening Talk Series: The Rebound of Graphic Design 2011
TypeCon: Panel Discussion 2010
DMALA: 2010
AIGA: Inside the Industry 2007
DMALA: 2007
L.A. Art Institute: 2005
California Institute for the Arts: 2004
Siggraph: 2002
San Diego City College: 2002
Otis College of Design: 2000